

# ADITYA SEN GUPTA *Technical Founder & Developer*

adityasengupta000@gmail.com • +880 1851613274 • 76no. Sadarghat Road, Chattogram, Bangladesh

adityasg.ct.ws • github/ArhodAditya

## OBJECTIVE

Ambitious CSE student combining technical coursework with hands-on experience in brand building, web development, and large-scale community management. Looking for an opportunity to leverage my dual background in tech and digital business to build scalable, user-focused solutions.

## EXPERIENCE

05/2025 – Present  
Bangladesh

### Co-Founder & Operations Lead

*Maéir Trinkets*

- Direct international import logistics and inventory management for a growing e-commerce jewelry brand.
- Co-manage digital marketing initiatives, brand positioning, and customer engagement to scale online sales.
- Streamline order fulfillment and supply chain operations to ensure seamless customer experiences.

08/12/2022 – Present  
Bangladesh

### Founder & Managing Editor

*The Whites Stories*

- Built and managed a digital sports community network, reaching 250k+ followers and 15M+ monthly impressions at peak.
- Led content strategy, community management, and end-to-end e-commerce operations for merchandise sales.
- Successfully pivoted and scaled subsidiary pages ("Hey Jude", "The Whites Bangladesh") to maintain strong brand presence and continued revenue.

28/10/2022 –  
22/03/2025  
Bangladesh

### Social Media Manager

*Peña Madridista Bangladesh*

- Engaged with members, handled memberships and product sales, and collaborated with other Peñas worldwide, strengthening my communication and digital engagement abilities.

## EDUCATION

12/2024 – Present  
Chattogram,  
Bangladesh

### Bachelor of Science in Computer Science and Engineering

*East Delta University*

- Having successfully transferred foundational credits from American International University-Bangladesh.

09/2023 – 09/2024  
Dhaka, Bangladesh

### Bachelor of Science in Computer Science and Engineering

*American International University-Bangladesh*

- Maintained a 3.75 out of 4.00 CGPA during my first year and actively participated in the AIUB R&D Club prior to transferring credits.

2020 – 2022  
Chattogram,  
Bangladesh

### Higher Secondary Certificate in Science

*Halishahar Cantonment Public School & College*

- 5.00 out of 5.00

## SKILLS

### Technical Skills

- Java (Object-Oriented Programming)
- Web Development
- Generative AI & Prompt Engineering

### Business & Operations

- E-commerce Management
- Brand Strategy & Positioning
- International Supply Chain & Import Logistics

### Digital Media & Marketing

- Large-Scale Community Management
- Content Strategy & Copywriting
- Digital Media Editing
- Conversational AI Applications

## CERTIFICATIONS

### IT Essentials: PC Hardware and Software

Cisco Networking Academy